

CURRICULUM B.A. INTERNATIONAL MANAGEMENT

DISTANCE LEARNING

| Semester | | Module | Course Code | Course | ECTS | Type of Exam |
|-------------|--------------|-----------------------------------------------------|-----------------|-----------------------------------------------------|--------|---------------------------------------------|
| FT | PT I / PT II | | | | | |
| 1. Semester | 1. Semester | Academic Integrity and Writing for Business | DLBBAIWB01_E | Academic Integrity and Writing for Business | 5 | Written Assignment |
| | | Business 101 | DLBBAB01_E | Business 101 | 5 | Written Assignment |
| | | Managerial Economics | DLBBWME01_E | Managerial Economics | 5 | Exam |
| | 2. Semester | Introduction to Academic Work | DLBCSIAW01 | Introduction to Academic Work | 5 | Basic Workbook |
| | | Principles of Management | DLBBAPM01_E | Principles of Management | 5 | Case Study |
| | | Global Corporations and Globalization | DLBLOGC101_E | Global Corporations and Globalization | 5 | Exam |
| 2. Semester | 3. Semester | Business Mathematics | BWMA01_E | Business Mathematics | 5 | Exam |
| | | Organizational Behavior | DLBBWOB01_E | Organizational Behavior | 5 | Case Study |
| | 4. Semester | Management Accounting | DLBMAE01 | Management Accounting | 5 | Written Assignment |
| | | Supply Chain Management I | DLBDESCM01 | Supply Chain Management I | 5 | Exam |
| | | International Marketing | DLBDEIMB01 | International Marketing | 5 | Exam |
| | | Statistics - Probability and Descriptive Statistics | DLBDESPDS01 | Statistics - Probability and Descriptive Statistics | 5 | Exam |
| 3. Semester | 5. Semester | Change Management | DLBDBC01_E | Change Management | 5 | Exam |
| | | International Contract Management | DLBINTIWR01_E | International Contract Management | 5 | Exam |
| | 6. Semester | Intercultural and Ethical Decision-Making | DLBCSIDM01 | Intercultural and Ethical Decision-Making | 5 | Case Study |
| | | International Brand Management | DLBDEIMB02 | International Brand Management | 5 | Exam |
| | | International HR Management | DLBINTIHR01_E | International HR Management | 5 | Case Study |
| | | Corporate Finance and Investment | DLBCFIE01 | Corporate Finance and Investment | 5 | Written Assignment |
| 4. Semester | 7. Semester | Digital Business Models | DLBLODB01_E | Digital Business Models | 5 | Exam |
| | | Customer Relationship Management | DLBCRM01_E | Customer Relationship Management | 5 | Exam |
| | 8. Semester | Intercultural Management | DLBLOIM01_E | Intercultural Management | 5 | Case Study |
| | | Intercultural Psychology | DLBWPIPS01_E | Intercultural Psychology | 5 | Exam |
| | | Corporate Communication | DLBPRWCCPR01_E | Corporate Communication | 5 | Exam |
| | | Global Sourcing | DLBLOGC102_E | Global Sourcing | 5 | Exam |
| 5. Semester | 9. Semester | Leadership 4.0 | DLBWPLS01_E | Leadership 4.0 | 5 | Exam |
| | | Agile Project Management | DLBCSAPM01 | Agile Project Management | 5 | Project Report |
| | | Conflict Management and Mediation | DLBWPUM01_E | Conflict Management and Mediation | 5 | Exam |
| | 10. Semester | Seminar: Current Issues in International Management | DLBINTSATIM01_E | Seminar: Current Issues in International Management | 5 | Research Essay |
| | | ELECTIVE A* | | e.g. Business Intelligence | 10 | |
| | | ELECTIVE B* | | e.g. Financial Services Management | 10 | |
| 6. Semester | 11. Semester | ELECTIVE C* | | e.g. IT Service Management | 10 | |
| | | Bachelor Thesis | | Bachelor Thesis Thesis Defense | 9 1 | Bachelor Thesis Presentation: Colloquium |
| Total | | | | | | |
| 180 ECTS | | | | | | |



You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.



* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

Elective A:

Managing People and Fundamentals of Business Intelligence
Online and Social Media Marketing
Applied Sales
FinTech¹

Electives B + C:

Managing People and Fundamentals of Business Psychology
Business Intelligence
Online and Social Media Marketing
Applied Sales
Big Data and Data Protection
Fundamentals of Operations Research
Introduction to Data Science and Programming with Python
IT Service Management
Big Data and Data Protection
Digital Product Development
Salesforce Platform Management
Salesforce Platform Development
Studium Generale**
Internship**
Fundamentals of Finance and Banking¹
International Finance¹



You can find more information about your degree program in the module handbook on our website.



¹By choosing the electives "Studium Generale" and/or "Internship", you can not qualify for the dual degree with LSBU
²"Internship" is available in **mystudies** only
³These electives are available for **LIBF students** only